

April 25, 2023

2022 / 2023 CMC-ONTARIO PRESIDENT'S REPORT

Welcome

Dear members of the Institute of Certified Management Consultants of Ontario, it is my pleasure to present to you the President's Report for the 2023 Annual General Meeting of CMC-Ontario.

First and foremost, I would like to commend the hard work and dedication of our members, who have continued to demonstrate their commitment to excellence in management consulting through their work with clients and their contributions to our Institute. Also, I would like to thank our dedicated Council members, at both the Institute and Chapter levels, for their tireless efforts to support our members and advance the profession of management consulting in Ontario. Their commitment to excellence and innovation has been a driving force behind our success, and I am grateful for their continued leadership.

As we gather today, I am pleased to report that our Institute strives to grow in both membership and influence. Our mission to promote excellence in management consulting has driven us to engage in several initiatives that have advanced our profession and its impact on businesses and communities across Ontario.

Our Institute has remained steadfast in its commitment to delivering high-quality professional development opportunities to our members. In 2022-23, we continued to offer a range of training programs and workshops that catered to the needs of our members. These programs have been developed to provide members with the latest tools, techniques and strategies in management consulting.

Under the leadership of our Past-President, Craig Mackay, the CMC-ONT Professional Development Team has been delivering the What's Up? Wednesday Digital Series that have delivered a range of

monthly thought-provoking and highly acclaimed events that have been appreciated by both our members and prospective non-members. We hope to continue this excellence into 2023 and beyond.

Our most significant Member Value initiative was the delivery of the CATALYST 2022 Conference. An engaged Conference committee comprised of representatives from across Ontario and the other CMC Institutes delivered on this important initiative. With a theme of REIMAGINE, CATALYST 2022 provided future focused insights and commentary on topics that are relevant to consultants, business owners, executives, and governments.

In addition to the PD program, we also launched several new initiatives to support our members and promote the profession. These include a mentorship program initiated by the EOC Chapter, which pairs experienced consultants with newer members to provide guidance and support, and an innovative pro bono program which enables CMCs to use their highly valuable skills and experience to give back to our local communities by assisting not-for-profit organizations with management consulting services, provided at no cost.

Of course, the past year has also presented us with a number of challenges, including the ongoing COVID-19 pandemic and the changing landscape of the consulting industry. However, I am proud to say that we have adapted quickly and effectively to these challenges, and have continued to provide our members with the support and resources they need to succeed and to network with fellow consultants. The CMC-GTA Council led a networking event series called CONVERGE that was highly successful in engaging its local membership and raising the profile of the GTA Chapter. The combination of high profile featured speakers to draw in the business community and the unique Pecha Kucha approach to profile CMC members helped deliver excellent networking opportunities.

In the past year, we welcomed 22 new CMCs into the Institute. We celebrated the success of each new CMCs by promoting their individual profiles and consulting excellence through numerous channels, including LinkedIn and the Institute and National websites. We also celebrated their CMC achievement at in-person award nights in each chapter, which were well attended and received excellent feedback from participants for the first in-person events since 2019.

In 2022-23, our Institute also continued its efforts to promote ethical and professional standards in management consulting and promoting best practices. Our Institute has also been an active contributor to the National Advocacy Committee aimed at improving the regulatory environment for our profession and advocating for the interests of management consultants in Ontario. We will continue efforts that have included collaborating with government agencies, industry associations and other Certified Institutes to develop policies that support the growth and development of our profession.

As part of our advocacy efforts, we have also worked to promote the use of management consulting services with decision-makers in both the private and public sector. One high profile CMC-ONT initiative was the development of CMC-Canada's first Industry Report since 2016. In partnership with Nanos Research, an insightful report on the state of management consulting in Canada was released and is available on the national CMC website.

The Institute is actively building inroads with our academic community. One of our FCMCs, University of Ottawa Professor Jac van Beek, was initiated in 2022 as an Academic Fellow of the International Council of Management Consulting Institutes (ICMCI). Jac was accorded the honour in recognition of his outstanding contribution to the management consulting profession at both the national and international level and in creating an increasingly strong and productive link between the academia and management consulting practice

This year, the CMC-Ontario's Fellows Committee ran a rigorous campaign to receive and assess nominations for conferring the FCMC designation. CMC-Ontario's Fellow designation is a special recognition for those who have made significant contributions to clients, to CMC-ONT and the profession, and to society. This year, Stephen Fanjoy was awarded and recognized at the CMC-EOC Awards night that was hosted this past January. We encourage 2023 nominations to be submitted before the upcoming June 23rd, 2023 deadline.

Final Thanks

As my two-year term as Institute President ends, a final big thank you goes to the people who made my job the easiest and most enjoyable. It has been a pleasure and honour representing you as the CMC-ONT President. There is so much work that goes on behind the scenes of a successful organization and I

would like to thank our Institute and Chapter Councillors and volunteers for their many hours of dedication. Thank you to those of you who are staying on our Council. I would like to acknowledge those whose term has finished and will be leaving the Council. They include:

- Jennifer Graham, for your leadership in managing our financial affairs in your role as Treasurer.
- Nik Nanos, who brought innovative thinking to the Council and took on the leadership role of bringing together the CMC Industry Report.
- Craig Mackay, in your role as Past-President, for your passion and dedication to consulting and the CMC-Ontario program. Your many hours of behind the scenes effort, especially in mentoring me, and your leadership of the What's Up Wednesday program are appreciated.

Also, I would like to acknowledge the efforts of:

- Sandra Addison-Brock, who is our Events and Admin Coordinator and is the backbone for pretty much all our services. It has been a pleasure to work closely with you this year and to receive your honest and straightforward feedback on a regular basis
- Donna Ringrose and the National Office staff in being our partners in a number of the nationally focussed initiatives.
- Desi Nikolova, who took on the daunting task of lead for the CATALYST 2022 conference committees and showed remarkable leadership in bringing together such a dedicated team. I look forward to working more closely with you in the coming year, as you take on the Council's Presidency.

In closing, I would like to express my gratitude to our members, who have demonstrated their commitment to our profession and our Institute through their engagement, support and participation in our initiatives. I am confident that together we will continue to build on the successes of the past and drive our Institute forward in the years to come.

Thank you, and I look forward to the year ahead.

Michael Ennis

President, Institute of Certified Management Consultants of Ontario.